

WINTER 2014

# IMPACT REPORT

Cyrenians



## Scottish Centre for Conflict Resolution

Since 2006, Cyrenians has been supporting individuals and families in Scotland to identify and work through conflict. The latest addition to these services is the Scottish Centre for Conflict Resolution (SCCR); a national resource centre for best practice in mediation and family conflict resolution. The staggering fact is that every year 5,000 young people in Scotland become homeless due to relationship breakdown. Through a series of training, conferences and events, as well as online resources, the SCCR aims to encourage people to develop conflict resolutions skills to improve both relationships and life chances and reduce homelessness.

### NATIONAL CAMPAIGN - #STOPTALKLISTEN

We developed and launched the first stage of our national awareness raising campaign. We asked families, young people and communities to upload a selfie to a specially designed social media wall telling us 'what's been the biggest cause of arguments at home?' The aim is to raise awareness of conflict and its link to youth homelessness across Scotland. The campaign saw leading figures in Scotland - from CEO'S to politicians supporting the work of the SCCR and the campaign.



"I very much support this important national campaign, launched by the Scottish Centre for Conflict Resolution."

**Margaret Burgess, MSP,  
Minister for Housing and Welfare**

"I hope this campaign can raise awareness among young people and families to find more constructive ways to deal with conflict and avoid the difficulties, personal and financial costs and hurt that comes with being catapulted into adult life before you're ready for it."

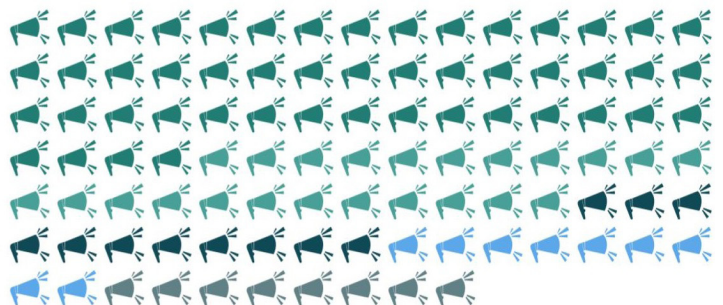
**Tam Baillie  
Scotland's Commissioner for Children  
and Young people**

"Let me take a selfie!" Tam Baillie (SCCYP), Diane Marr (SCCR) & attendees from our young people's event

### MEDIA REACH AND PUBLIC AWARENESS

Since our launch in April 2014 the importance of our work and initiatives has received coverage in **83 pieces of media** including national print, broadcast and online, as well as coverage in local newspapers; reaching **41,184,490** readers and listeners over this period.

### SCCR sample media reach (Winter 2014)



BBC News Online (38,000,000)	Heart FM Scotland (480,000)
STV Edinburgh (224,400)	The Herald (198,000)
The Falkirk Herald (174,900)	



Contact us for more information:  
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The SCCR has been made possible by funding from the Third Sector Early Intervention Fund. Edinburgh Cyrenian Trust, a registered charity in Scotland, number SC011052

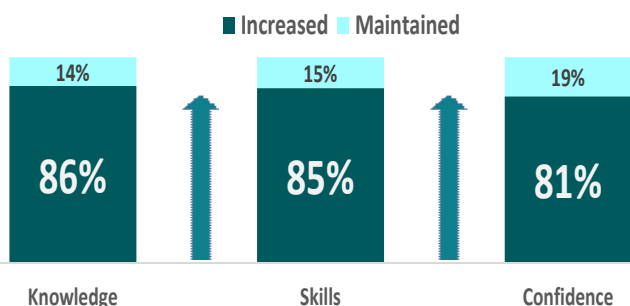
## VOLUNTEERING AND GIFTING TIME

Through our events and the development of the service, people have gifted **633** hours of their time.

## TRAINING AND SEMINARS

We delivered training and seminars across Scotland to young people, parents & carers, and staff who work with families from **190 organisations**. Our evaluation reports record how participants skills, knowledge, confidence, understanding of the dynamics of family conflict, and development of new skills have increased.

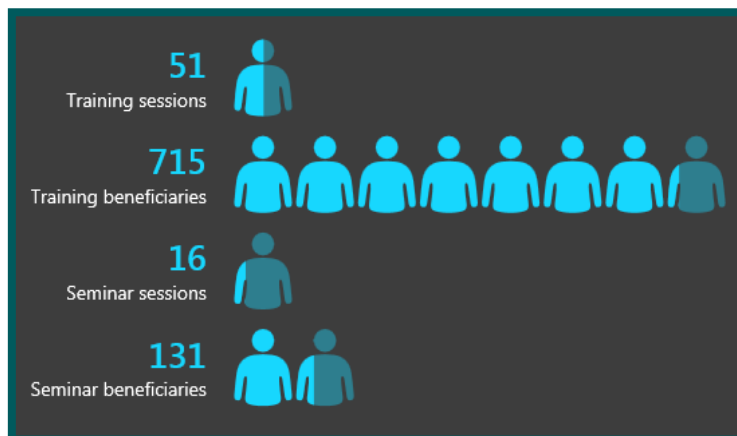
Post training outcomes regarding family conflict



"Thank you. I will be able to go into situations with my new knowledge"

Seminar delegate  
23/09/2014

## Training and seminar reach - Winter 2014



## CONFERENCES

We delivered 4 national conferences including one for young people. The major conferences attracted high profile speakers and facilitators to address the culture of conflict in Scottish society and the impact it has on young people, families and wider problems in the field of homelessness, criminal justice and health.

### Conference delegates 1 - 3 (April - Oct 2014)

- **83%** feel **more confident** about discussing family relationships with young people and families who use their service.
- **94%** would be **interested** in attending future SCCR events.
- **84%** rated the conference experience as **excellent**.

**93%** of attendees at the **Young People's event** feel **more confident** about dealing with family conflict.

## Conference Reach - Winter 2014



"[I have learnt] the importance of listening well. I like the metaphor of untangling the knots."

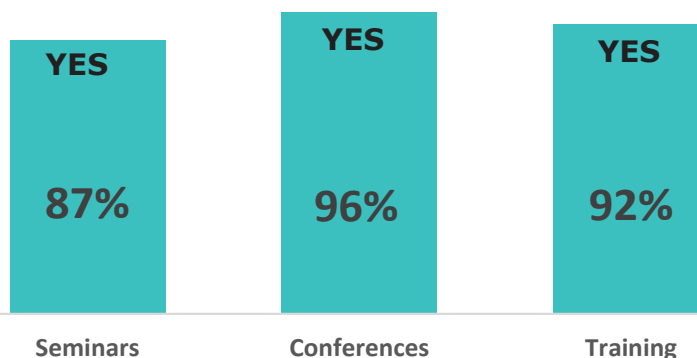
Nov 2014  
Young Person's event attendee

## WEBSITE DEVELOPMENT

We developed an interactive website for families, young people and professionals with a range of conflict resolution resources including blogs, online forums for peer to peer support, films of people talking about their experiences of conflict and mediation, and a directory of where to get help.



Would you use the SCCR information website to find out more about conflict resolution and support?



Since our launch in April we have had...

Contact us for more information:  
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