

SCCR 2015-2016 ANNUAL IMPACT REPORT

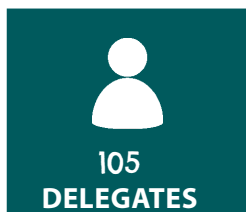
cyrenians

Scottish Centre for Conflict Resolution

The Scottish Centre for Conflict Resolution (SCCR) is a national resource centre promoting and supporting best practice in mediation, family conflict resolution and early intervention. The staggering fact is that every year, nearly 4,500 young people in Scotland become homeless due to relationship breakdown¹. Through a series of events and online resources, the SCCR aims to encourage people to develop conflict resolution skills to improve both relationships and life chances.

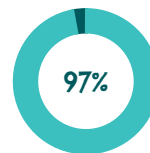
NATIONAL CONFERENCE - CONQUERING CONFLICT

In February 2016, the SCCR held its 6th National Conference 'Conquering Conflict, Let's Break the Mould.' **105 delegates** from across Scotland representing **54 organisations** and families came together to talk about conflict, its impact on family life and how we can work together to bring about change.

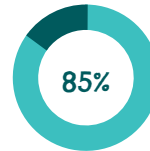


"Preventing people from experiencing the misery of homelessness is a priority for the Scottish Government and services like SCCR's National Resource Centre will provide vital help for those at risk of becoming homeless."

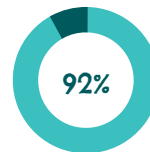
AILEEN CAMPBELL
Minister for Children & Young People,
Keynote Speaker



Agreed the conference contributed towards reducing the risk of homelessness for young people.



Agreed the conference was an important resource that supported them in their work.



Would **recommend** the SCCR to other staff and agencies.

DIGITAL REACH & IMPACT

We have seen an increase in our website traffic and social media presence, when compared to 2014-2015. We have been successful in expanding our reach to more people across Scotland and around the world.



These increases were due in large part to the launch of two different digital resources in April 2015 & February 2016:



MONKEYVSLIZARD

This quiz helps explain which part of the brain people use when faced with tricky situations: the reactive reptilian part (The Lizard) or the reflective mammalian (The Monkey).



#KEEPTHEHEID

Based on the Dan Siegel's "Flip Your Lid" model of the brain, this quiz uses circus characters to help people think about their reactions and responses to potential conflict.

Visit our website to find out more: www.scottishconflictresolution.org.uk

AWARDS



The **SCCR and Cran Communications** were finalists in the **Chartered Institute of Public Relations (CIPR) PRide Awards** Scotland 2015 in the **not-for-profit category**.



We were also finalists in the **Scottish Marketing Society Star Awards** with **Primate** (Web Agency) in the **Direct Marketing category**.

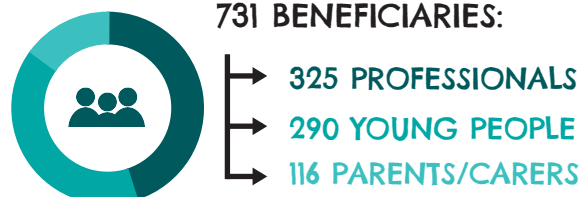
¹Scottish Government Youth Homelessness Tables 2015-2016

VOLUNTEERING & GIFTING OF TIME

Through our events and the ongoing development of our service, dedicated individuals and organisations have gifted us with **over 450 hours of their time**.

TRAINING

We delivered a series of training events across Scotland for young people, parents/carers and the staff who work with families from over **100 organisations** across **27 Local Authorities**. Our evaluation reports record how participants' skills, knowledge, confidence and understanding of the dynamics of family conflict have increased as a result of SCCR training. In 2015/2016, we delivered **46 sessions, exceeding our target by 15%**.



"[I have learned] that when in an argument, it should be about the relationship with the person, not being right/winning."

Young Person, LGBT Youth Scotland, November 2015

POST TRAINING OUTCOMES REGARDING FAMILY CONFLICT

	INCREASED KNOWLEDGE	INCREASED SKILLS	INCREASED ABILITY
PROFESSIONALS	88%	86%	85%
PARENTS	83%	81%	86%

UNTANGLING THE KNOTS - 3 DAY TRAINING PILOT

Over 2015 we also developed an accredited three-day course to assist practitioners working with young people and families to further develop their knowledge and skills in conflict resolution with a particular focus on assisting families to manage relationship difficulties.



100% OF PARTICIPANTS AGREED THAT:

- The course is an important resource that supports them in their work;
- It has increased their confidence in supporting families in conflict;
- It will support them in applying conflict resolution tools and techniques.

"The course has improved my confidence, given me more 'tools' and will enable me to be more 'sensitive' to others issues."

Participant, November 2015



"I loved attending! I found it a very valuable learning experience that has given me a lot of ideas to go away and try."

Participant, March 2016

SEMINARS & WORKSHOPS

We exceeded our seminar target by **40%** in 2015/2016, hosting **14 different events** that benefited over **400 participants**. Seminar titles included: Resolution Through Yoga, The Human Cost of Conflict, Externalising the Problem and Parenting Conflicts & Mindfulness, and were co-delivered by representatives from the Association of Family Therapists, Relationships Scotland, Falkirk Mediation Service and the Faculty of Advocates.

MEDIA REACH & PUBLIC AWARENESS

The importance of our work has received coverage in **36 pieces of media**, in both local and national mediums including print, online and radio broadcasts. Highlights include:

ONE YEAR ANNIVERSARY

Feature piece in Holyrood Magazine online and editorial in Edinburgh Evening News

SCCR IS A MUMSNET'S GUEST CAMPAIGN

Featured on the Mumsnet homepage sharing to 90K+ followers.

#5000NOMORE

#StopTalkListen campaign is updated for the 2015 Christmas season

6TH NATIONAL CONFERENCE

Pieces in Third Force News, The Scotsman, Edinburgh Evening News. Live interview with Cyrenians CEO & Chief Executive of Street Soccer Scotland on Central FM.

NEW FUNDING

As of April 2016, the SCCR secured funding under the Scottish Government through a CYPFEIF and ALEC Fund Grant.

Contact us for more information:

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Cyrenians is a Scottish Charitable Incorporated Organisation (SCIO), registered charity SC011052. Results from 2015-2016 made possible by funding from the Third Sector Early Intervention Fund.